



Locations

I-75 North of Ludlow Viaduct, facing South

From Northern Kentucky and downtown Cincinnati en route to Norwood Lateral or the northern suburbs. *I-75 is the most heavily traveled highway in the Greater Cincinnati area.*

24 Hour D.E.C. 108,070 Adjusted D.E.C.* 36,023

I-75 North of Ludlow Viaduct, facing North

Long, unobstructed approach to southbound travelers en route to downtown Cincinnati and Northern Kentucky. *I-75 is the most heavily traveled highway in the Greater Cincinnati area.*

24 Hour D.E.C. 108,070 Adjusted D.E.C.* 36,023

I-71 North of Florence Avenue, facing South

Outbound traffic from downtown Cincinnati toward the affluent neighborhoods of Montgomery, Kenwood, Blue Ash, Indian Hill and Hyde Park.

24 Hour D.E.C. 102,910 Adjusted D.E.C.* 51,455

I-71 North of Smith Road, facing North

Long read to inbound traffic en route to downtown Cincinnati from the affluent neighborhoods of Montgomery, Kenwood, Blue Ash, Indian Hill and Hyde Park. This display is within ¼ mile of the Rookwood Commons area, which is home to many upscale shopping and dining destinations.

24 Hour D.E.C. 114,540 Adjusted D.E.C.* 57,270

I-275 East of Mosteller Road, facing West

Offers long read to eastbound motorists en route from I-75 or the North and Northwest suburbs to the Northeast suburbs and I-71, among the most heavily traveled sections of roadway in the Tri-State area.

24 Hour D.E.C. 88,640 Adjusted D.E.C.* 44,320



* Adjusted D.E.C. (Daily Effective Circulation) indicates that at least two (2) advertising spots may be viewed during each approach to a NortonHD display.

